

Seven Keys to Success® Reflection Activity

Family Mission Statement

A **mission statement** is a formal, short, written statement of the purpose of group. A mission statement should guide the actions of the group, spell out its overall goal, provide a sense of direction, and guide decision-making. It provides *"the framework or context within which the group's strategies are formulated."*

Following is the mission statement for the GO FOR IT! Institute:

The MISSION of the GO FOR IT! Institute: The GO FOR IT! Institute provides the **Seven Keys to Success®** curriculum which teaches skills for building lasting self-confidence and achieving success in every aspect of life.

The GO FOR IT! Program is the proven system that empowers families, educators, and youth leaders to teach children how to develop their potential across all age, cultural, and socio-economic boundaries.

The purpose of this activity is to write a mission statement for your family. As you create, consider including the following:

1. Who are you?
2. What will you do?
3. How will you do it?
4. Why will you do it?

An example of a family mission statement might be:

The MISSION of the JONES FAMILY is to provide a loving, safe and supportive family environment through consistent, kind, honest and responsible actions. Because of our family environment all family members are happy, healthy, successful and loving individuals.

When you have completed your family mission statement display it in a visible location that is easy for all family members to see every day. Remind each other that what you do and become as a family depends on everyone in the family behaving according to your family mission statement.